

Social Media Account Manager

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Are you a killer Social Media Account Manager looking to propel your career in social media marketing?

If your answer was a resounding 'YES!', read on because we have an exciting opportunity for you! We're looking for a Social Media Account Manager who would love to work...

from anywhere in the world

on your own hours*

with exciting FMCG, Hospitality & Lifestyle brands that align with you

in a flexible environment built on mutual respect and accountability

* *As a client-facing Account Manager, you will need to be available when your clients are.*

But first, here's a little bit about us.

ABOUT EIGHT CLIENTS

We are **optimistic**

We are all **weird**

We work as a **team**

We are **accountable**

We are a Melbourne-based social media agency, founded on the principles of 'fewer clients, more results. We only work with **brands we love** so that we can deliver the best results.

Our vision is to build a company where we all love what we do. For that reason, we do our best to pair passionate professionals with brands they love. We pride ourselves on an environment that's based on **mutual respect**, accountability and passion. We eagerly seek diversity of background and skillset and are focused on the alignment of attitude and energy. We're a **flexible working agency so you can work hours and locations that suit you.**

We value ideas, passion, and drive. Our people come from a range of backgrounds: big-shot ad agencies, crisis management, site-specific theatre, photography, one of them wrote an honours thesis on #foodstagram, another one is famous in Germany. You get the picture.

5 REASONS WHY YOU SHOULD BE OUR NEXT SOCIAL MEDIA ACCOUNT MANAGER:

1. You get to love what you do

Our agency was built on the philosophy of **'loving what you do'**. Because how else are you going to create awesome work?

As our Social Media Account Manager, you'll be assigned work that genuinely interests and excites you. Our agency is **very creative** so you have free reign to come up with strategic ideas for the clients you work on and make them happen! We're open to any suggestions about your processes and/or workload so you can create your dream job.

2. You get to work with an optimistic team that values you and your work

Eight Clients is made up of an outstanding collection of weirdos who make it a point to find the bright spots. Humans aren't wired to focus on the positive, but we've trained ourselves to **go against the grain**. After years of being an agency, we found that it's always productive to focus on what is working well and do more of that.

We channel this **positive mindset** into celebrating your every win, however small it may be. Chat us up on our **#milestones** Slack channel about the amazing client meeting you just had or the delicious pot roast you made for dinner and we'll be cheering you on either way.

3. You can work remotely and own your hours

Plan on working from a beachside villa in Bali? Awesome. That's 100% possible with our **remote working policy**. We love for our employees to **live amazing lives** and want you to feel free to work from anywhere.

We're also super flexible with time. All we care about is that you're happy and the clients are happy. As long as you get your work done on time and to a high standard, we don't care about where you're working or what hours you're working.

As a Social Media Account Manager your role is client-facing so if you are in a different time zone you will need to skew your work hours towards your clients so you are available when they are.

4. There's tons of opportunity for growth

One of the perks of working for a small but rapidly expanding team is the opportunities for **growth and promotion**. As we scale our business, we'll need to fill higher positions- and you can bet we'll be looking at you. In the meantime, you'll be exposed to **big global and local clients** across several industries, which really wouldn't hurt your resume #

We also offer extensive Instagram and Facebook ads training courses, to which you will have full access to grow your client's accounts. If you want to take a course on something innovative and new within the digital space, let us know! We're all ears.

5. You get to prioritise your mental health

We take your well-being seriously here. We acknowledge that you aren't a machine that's meant to be smashing at a desk for 8 hours straight.

That's why we're currently offering **unlimited mental health/sick days** to help support the team during Covid-19 lockdowns and beyond. So you'll be free to take that mental health break if you need to! No questions asked here.

All of our employees are also entitled to **\$500 per year to spend on whatever you like in relation to supporting your holistic wellbeing**. Whether it's workout gear, a visit to your mental health professional or a subscription to Knitting Mag, there's no judgement from us.

We believe that when you are at your best mentally and physically, you'll be doing your best work. Repeat the cliché after us: **self-care isn't selfish**.

Here's what you'll need to do:

Understand client business objectives and create innovative social media strategies for current and potential clients that you're passionate about

Coordinate, execute and manage all social media marketing (organic & paid) activities for your client portfolio and ensure timely delivery.

Effectively delegate to support team and external suppliers with clear and robust briefs for content creation, copywriting and tactical support.

Ideate engaging and innovative content for your clients Social Media feeds that is on brand and in

line with platform requirements and best practices.

Own the client reporting, .

Create insightful client-facing reports from this data that speak to clients' business goals (DataStudio experience a plus)

Understand client needs and writing briefs/proposals and creating campaigns in line with said briefs

Manage campaigns within agreed budgets and optimise towards KPIs #A ble to identify opportunities for client growth and confidently propose upsell recommendations

We'd love it if you had...

Demonstrated **agency experience** with proven experience executing on a social media strategy from a tactical level

A minimum of 2 years working with **Facebook Business Manager (organic & paid features)**

Experience writing Social Media copy in line with brand tone of voice and audience pillars

Understands key performance metrics for Social Media activity and how to interpret the data to provide insightful reporting.

Knowledge on the latest developments in the social media advertising space, including new functionality and guideline changes to Facebook/Instagram algorithm. Interest in testing emerging platforms

Experience creating engaging **Social Media content** (Creating shortlists for photoshoots, GIFs, basic animations, videos with Lumen5 or similar platform) or briefing this content creation to animators, graphic designers, photographers. # You are polite, professional and proactive. Willing and able to follow our processes. Strong sense of accountability.

How to Apply

You can apply for this role, right here, right now on this page. Please complete the form below and be sure to include the name of the job you're applying for and your CV. Please also let us know **what would you do with a list of 1000 past customer email address from your client?**